

## NEED

Florida business, industry, and government rely upon universities as economic engines by tapping into their highly specialized expertise. Florida ExpertNet already makes it easier and faster for businesses to identify major groups of faculty in specialized fields. However, the needs of businesses can be better met by leveraging ExpertNet to provide customized information delivery and collaboration tools.

## SOLUTION

The **ExpertNet Innovation Exchange** is a centralized resource to aid in connecting business, industry, and economic development organizations with university faculty.

The Economic Development Administration (EDA) of the U.S. Department of Commerce (DOC) has funded this project because of their interest in highly networked regional talent pools with specialized expertise relevant to the region's innovation clusters.

## AUDIENCE

The **ExpertNet Innovation Exchange** is available to any business located in Florida.

### For more information contact:

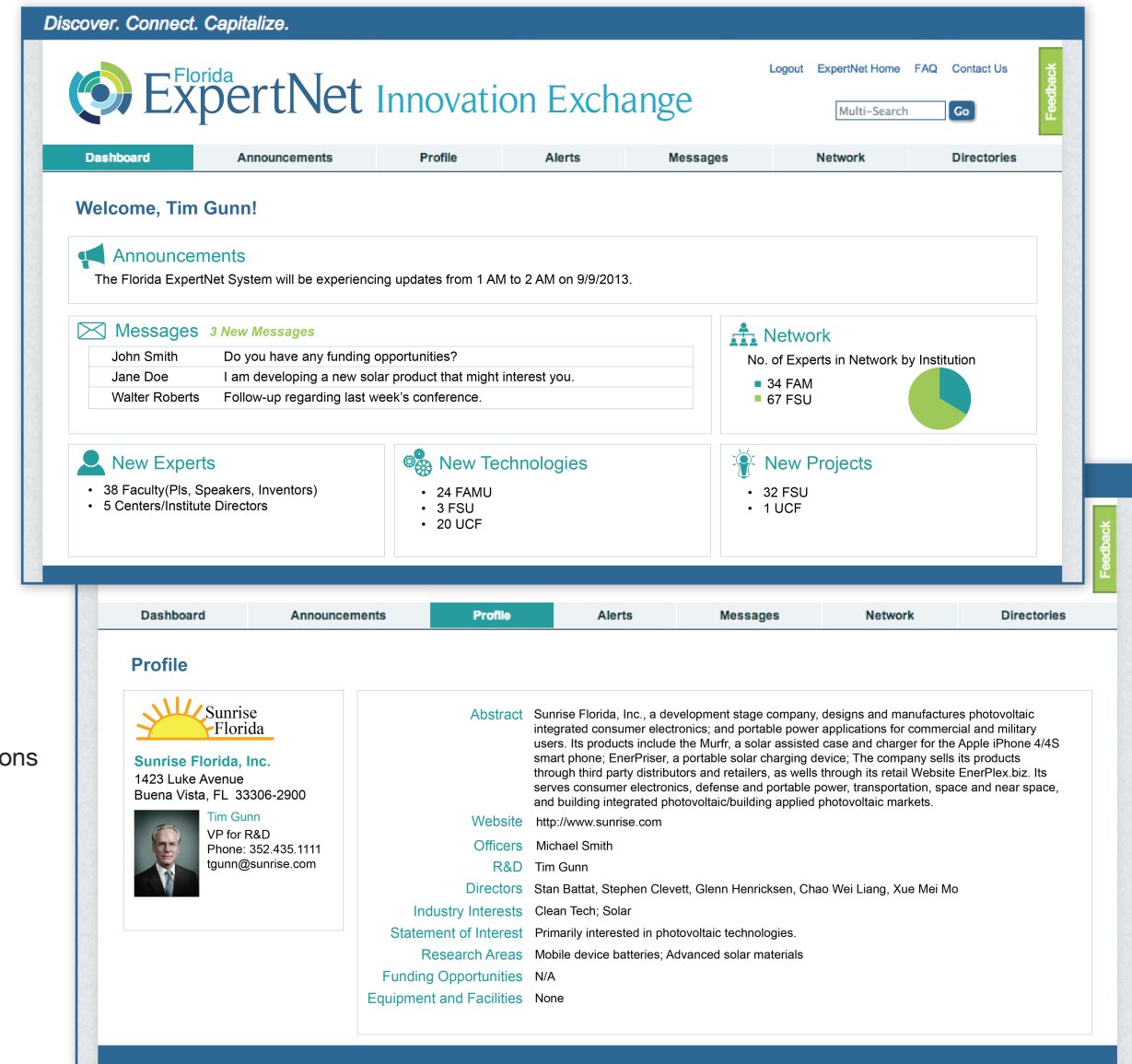
- Rebecca Augustyniak Phone: (850) 644-5602 raugustyniak@fsu.edu
- Amy Finley Phone: (850) 644-8540 afinley@fsu.edu

## COMPONENTS

- Dashboard
- Business Profile
- Filters
- Saved Searches
- Alerts
- Messaging
- Network
- Directories
  - Experts
  - Technologies
  - Equipment and Facilities for Leasing

## ADVANTAGES

- Provide a mechanism that proactively connects private companies with faculty to identify opportunities and create profitable partnerships.
- Support economic development organizations by providing key value-added information.
- Foster communication and relationships between Florida ExpertNet and business and industry to realize business needs.



**Discover. Connect. Capitalize.**

Florida ExpertNet Innovation Exchange

Logout ExpertNet Home FAQ Contact Us

Multi-Search Go

Feedback

Dashboard Announcements Profile Alerts Messages Network Directories

Welcome, Tim Gunn!

**Announcements**  
The Florida ExpertNet System will be experiencing updates from 1 AM to 2 AM on 9/9/2013.

**Messages** 3 New Messages

|                |  |
|----------------|--|
| John Smith     | Do you have any funding opportunities?                       |
| Jane Doe       | I am developing a new solar product that might interest you. |
| Walter Roberts | Follow-up regarding last week's conference.                  |

**Network**  
No. of Experts in Network by Institution

|        |
|--------|
| 34 FAM |
| 67 FSU |

**New Experts**

- 38 Faculty (Pls, Speakers, Inventors)
- 5 Centers/Institute Directors

**New Technologies**

- 24 FAMU
- 3 FSU
- 20 UCF

**New Projects**

- 32 FSU
- 1 UCF

Dashboard Announcements Profile Alerts Messages Network Directories

**Profile**

**Sunrise Florida, Inc.**  
1423 Luke Avenue  
Buena Vista, FL 33306-2900

**Tim Gunn**  
VP for R&D  
Phone: 352.435.1111  
tgunn@sunrise.com

**Abstract** Sunrise Florida, Inc., a development stage company, designs and manufactures photovoltaic integrated consumer electronics, and portable power applications for commercial and military users. Its products include the Murfr, a solar assisted case and charger for the Apple iPhone 4/4S smart phone, EnerPriser, a portable solar charging device, The company sells its products through third party distributors and retailers, as well through its retail Website EnerPlex.biz. Its serves consumer electronics, defense and portable power, transportation, space and near space, and building integrated photovoltaic/building applied photovoltaic markets.

**Website** http://www.sunrise.com

**Officers** Michael Smith

**R&D** Tim Gunn

**Directors** Stan Battat, Stephen Clevett, Glenn Henriksen, Chao Wei Liang, Xue Mei Mo

**Industry Interests** Clean Tech; Solar

**Statement of Interest** Primarily interested in photovoltaic technologies.

**Research Areas** Mobile device batteries; Advanced solar materials

**Funding Opportunities** N/A

**Equipment and Facilities** None