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New ExpertNet tool expands system's reach

TALLAHASSEE, Fla. (October 4, 2018)—[Florida ExpertNet](#) has launched a new tool that makes it easier for economic development organizations and communities around Florida to promote their local sources of expertise and innovation.

ExpertNet is an expert finder system that provides searchable information about expertise based at Florida's many research universities. ExpertNet makes it easy for businesses and others to find faculty experts who have the knowledge and skills needed to make their next venture a success.

Instead of searching multiple university websites, ExpertNet users can identify experts, institutes, funded research projects, speakers, and technology licensing opportunities all across Florida—all in one search.

The new ExpertConnect tool goes one step further, enabling websites of external organizations to pull in filtered data from ExpertNet that is specifically relevant to their needs.

For example, a government or community-based organization can choose to display only information that features the experts located in that particular local service area. This is a great tool for recruiting new businesses and assisting existing local businesses.

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Florida ExpertNet is a service of the Clearinghouse for Applied Research at Florida State University. It was developed in collaboration with the State University System of Florida Board of Governors. ExpertNet encompasses all the universities within the State University System and continues to add other institutions of higher education.

